



Wakefield Hospice Pyjama Day!

Friday 6th October 2023



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Hepworth House
Care Home

#WakeyWakey

EN ROUTE

HAIR & BEAUTY



Get a visit from
Treacle Bear this
Pyjama Day!



**This year the annual
Wakefield Hospice Pyjama Day
takes place on Friday 6th October
and is a really easy and fun way to
support your local hospice.**

**Get your team together and wear
your favourite PJs for the day,
whether at work, school or with
your friends.**

**Help to provide a
'Comfortable Night'
for local patients
and families this
Pyjama Day**

Don your PJs and help provide a 'Comfortable Night' for patients!

When we wear our pyjamas we have a safe and cosy feeling, a feeling of warmth - similarly the care provided by the team here at Wakefield Hospice gives our patients and their families that same sense of warmth and safety when they walk through the doors.

Patients often mention how comfortable they feel during their stay at the hospice and family members and friends also rest easier knowing their loved ones are being cared for in such a supportive and safe environment.

Sleep is important for overall emotional and physical wellbeing, especially for patients receiving hospice care. Reducing restlessness at night is key to increasing comfort during their stay.

There are many factors that contribute to a 'Comfortable Night' for our patients. The delicious home cooked meals, the fresh linen and the relaxing specialist beds but most importantly, it is the exceptional care given with a loving smile that they receive from our dedicated team who ensure every patient is comfortable during the night.

The care given to patients and the support provided to their families is free of charge, however, the average nurse night shift costs £250 which works out at £25 per hour.





**Cost of an average
nurse night shift: £250**

**Cost of a good
night sleep: Priceless**



Take up the Fundraising Challenge!

Why not take up the fundraising challenge today to give a patient a 'Comfortable Night' or see how many hours of hospice support you can provide?

The challenge is up to you... get together with colleagues, friends and families and think creatively, think innovatively and most importantly think fun!

You can do whatever you and your pyjamas will allow, as long as it is safe and legal!

Do a bake sale, hold a raffle or coffee morning, organise a quiz... let your imagination run wild!



Last year **FMA Karate Academy** encouraged their students to do a training session in their favourite PJs!



Win a good night's sleep for yourself!

We want to reward you for your fundraising efforts and so all those who manage to raise sufficient funds to cover a night shift of £250 or more will be entered into a draw to win an overnight stay at a luxury hotel for two people!

Celebrating your success

We also want to celebrate everyone's efforts with an informal awards ceremony in the New Year (date TBC) as a thank you for taking part. This is a great team building exercise with a bit of friendly rivalry on the side, all whilst raising vital funds for the hospice.

Award Categories



- 1 *The team that raises the most money*
- 2 *The most innovative fundraising team*
- 3 *The most outstanding team member (one person to be nominated per team)*



Fundraising

At work



Whether you are a one-man band or you work in a business with 1000s of others, Friday 6th October is the perfect day to bring everyone together to support Wakefield's local hospice.

If you've ever been jealous of homeworkers who love to share PJ selfies, this is your chance to get involved too!

There are plenty of ways you can increase your fundraising activities on the day, take a look at our top three tips or if you are still in need of further ideas, check out our Fabulous Thirty Fundraisers below:

Bake Sale

Who will be the Bake Off champion? Charge a small entry fee or take donations to try the baked goods on offer!

Sweepstake

What would your team want to win? 100 squares, £1 a guess, draw a winner... simple but effective!

Quiz Time

The battle of the brains. Charge team entry and find out the smartest department once and for all!

Still stuck for ideas? Take a look at our **Fabulous T**

Art Exhibition | Arts and Crafts | Auction | Bingo | Book Sale | Car
Curry Night | Darts Tournament | Day-off-work Raffle | Dog Walking |
Name the Teddy | Pie and Pea Supper | Quiz Night | Race Night | R
Tombola | Tuck

ng ideas...



In the community

Fundraising doesn't have to take place between 9-5.

Why not look at getting your local community together for some fundraising fun after the final bell has rung for the day (or if Friday doesn't work for you, push it to a weekend activity).

In schools and clubs



Which child hasn't wanted to head to school in their pyjamas?

For a suggested donation of just £2 per child, could your school encourage children (and teachers!) to spend the day in their favourite PJs?

Thirty Fundraisers below for further inspiration

er Boot | Carnival Day | Coast to Coast | Coffee Morning | Concert
Donation | Fun Day | Jumble Sale | Loose Change Box | Movie Night
affles | Singathon | Sponsored Walk | Static Bikeathon | Swearbox
Shop | Zumba



Promotion and support materials...

#Wakey #Wakey



Social Media

Get involved with the Pyjama Day conversation across your social channels, using the hashtag: **#WakeyWakey** and don't forget to tag **Wakefield Hospice!**

Sponsor Forms

Whether a sponsored walk, run, silence or any other idea, download our sponsor form to keep track of your fundraising and help us claim Gift Aid.



Templates

Download some free print out **#WakeyWakey** templates to add some branding to your parties, promo and pictures!

To download promotion and support materials, please visit www.wakefieldhospice.org

Paying in your fundraising

You've worn your pyjamas, you've taken part in your events and you've raised your funds. Now it's time to get the funds to Wakefield Hospice!

There are a number of easy ways to do this as highlighted below. For further support, contact our fundraising team on 01924 331401 or email pyjamaday@wakefieldhospice.co.uk.

How to pay in your fundraising:

Website: If you are paying in your funds online from your bank account, the easiest way to do this would be to visit our website: www.wakefieldhospice.org/donate. Alternatively, we are able to take donations over the phone on 01924 331401.

Just Giving/Online Giving: Setting up a Just Giving page is the easiest way to capture sponsorship online, and enables your donors to add Gift Aid* to their donation too. Another popular method is through Facebook Giving.

Cash, Cheques and Sponsor Forms: If you've collected cash, this must not be posted but can be handed in - either directly at Wakefield Hospice or at any of our shops across the District (see website for addresses). Sponsor forms and cheques can also be handed in in-person, or posted to the hospice FAO The Fundraising Department.



JUST TICK IT

*A note on Gift Aid... #JustTickIt

If you are doing a sponsored event, download our sponsor form or set up a Just Giving page, enabling you to ask for Gift Aid and topping up tax-payers donations by 25% at no extra cost to anyone - all they have to do is #JustTickIt.

**Find out more
and get involved:**

Help us to make this
Pyjama Day the best it can be!

To find out more, get involved
or to request support,
call **01924 331401** or visit
**wakefieldhospice.org/
pyjamaday**



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