

# Wakey  
# Wakey



I'm raising funds for  
WAKEFIELD HOSPICE



Wakefield Hospice  
**Pyjama Day!**  
7th October 2022

**Donate £2**  
and wear your favourite  
PJs to school, work or  
throughout  
the day!

kindly  
sponsored  
by

**oelectrics**  
always innovating



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**On Friday 7th October 2022, we are hosting our first ever Wakefield Hospice Pyjama Day in support of our Resilience Appeal, aiming to raise vital funds so we can continue to be here for anyone who needs our support.**

**Taking place in the run up to Hospice Care Week in early October, we are asking everyone across the Wakefield District to put on their favourite PJs for the day and fundraise for your local hospice.**

**Read on to find out more about our Pyjama Day, how to get involved and different ways to mix up your fundraising efforts.**

## What is Wakefield Hospice Pyjama Day?

Wakefield Hospice Pyjama Day takes place on Friday 7th October 2022, an annual fundraising day raising vital funds for Wakefield Hospice.

Residents from across the district are encouraged to get involved, be it at home, school, work or amongst the local community, by wearing their favourite pair of PJs for the day and making a suggested £2 donation to the hospice.

When we wear our pyjamas we have a safe and cosy feeling, a feeling of warmth - similarly the care provided by Wakefield Hospice gives our patients and their families that same sense of warmth and safety when they come through our doors.

Whether you choose to mark Wakefield Hospice Pyjama Day by simply making your £2 donation and wearing your PJs, or want to go that extra mile and organise some fundraising activities to raise more funds, your support is greatly appreciated.

Every penny raised from the fundraising day will go towards our Resilience Appeal, an appeal which has been launched in 2022 to combat the financial challenges which the last two years have presented, aiming to raise £250,000 to ensure the hospice can remain open and remain aspirational with our ambitions for the months and years ahead.

From all at Wakefield Hospice, we would love you to get involved and thank you in advance for your kind support.





**#Wakey  
#Wakey**



We support  
**#WakefieldHospice**

**WAKEFIELD HOSPICE**  
SHARING THE CARE IN THE COMMUNITY

[www.wakefieldhospice.org](http://www.wakefieldhospice.org)

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## About Wakefield Hospice

Wakefield Hospice provides palliative and end of life care for local people and their families across the Wakefield District.

As a charity which has been providing care since 1990, Wakefield Hospice is firmly rooted into the very fabric of the local district, and we pride ourselves on offering the highest quality of care to every person who comes through our doors.

We understand that no two people are the same, and we strive to provide a caring, compassionate and professional service across all that we do.

*“Wakefield Hospice brought light back into my soul”*

For the last 32 years, the Wakefield community has relied on Wakefield Hospice to receive quality palliative and end of life care; and in turn, Wakefield Hospice has relied on the community for support to enable us to continue being here for people and their families at the time they need us the most.

To find out more about Wakefield Hospice, visit [www.wakefieldhospice.org](http://www.wakefieldhospice.org).

## Resilience Appeal

In 2022, here at Wakefield Hospice we launched our Resilience Appeal, aiming to raise £250,000 to combat the financial impact of the last two years and enable us to look ahead to the future with optimism, determined to continue to grow our services and reach out to more people and their families.

We are aware that the current cost of living crisis is affecting everyone across the community, the hospice included, but we are focused on pushing forward - and we need your help to do so.

Whether a £2 donation through your involvement with our Pyjama Day or your support with any of our other fundraising initiatives over the coming months, please consider supporting Wakefield Hospice - your local hospice - and help us to be here for generations to come.

To find out more about our Resilience Appeal please visit [www.wakefieldhospice.org/resilience-appeal](http://www.wakefieldhospice.org/resilience-appeal)

**#DidYouKnow**

It costs around **£11,500** every single day to run Wakefield Hospice, of which just **25%** comes from government funding. The rest comes from our amazing community - like you!



# Giving beyond the £2...

**Fundraising ideas  
for all occasions**







## Fundraising ideas

### For schools/clubs



Whether you are looking for ways to get involved at a nursery or primary school; a secondary school or college; or at a community group or sports team - we have a number of easy and exciting ways for you to get involved with the Wakefield Hospice Pyjama Day and play your part in supporting our Resilience Appeal.

### For work



We've all had those days when we wish we didn't have to get out of bed - well at least by getting involved with the Wakefield Hospice Pyjama Day you have an excuse to remain in your favourite PJs for the day!

### In the community

Bring your friends, family and neighbours together for a Pyjama Day party! The perfect fundraising opportunity for all ages to get involved with - Wakefield Hospice is here for the local community, now is your time to show that the local community is here for Wakefield Hospice.





# Fundraising...

## In schools and clubs



Which child hasn't wanted to head to school in their pyjamas?

For a suggested donation of just £2 per child, could your school encourage children (and teachers!) to spend the day in their favourite PJs, or why not go that extra step and really make the most of the day?

Here are just a few ideas for how you could make the most out of your Pyjama Day in schools or clubs:

### Sponsored Event

Could you organise a pyjama walk? Why not calculate the distance from your school to the hospice (postcode WF1 4TS) and dependent on distance, see if each child/class can complete the length!

### Movie Time

There's nothing better than watching a film in your PJs, so why not do it together with your class or club? Set up a tuck shop and sell some popcorn and goodies to make some extra income.

### Bake Sale

Cakes, buns, brownies... they're always popular and always a great way to raise some extra funds.

## At work

Whether you are a one-man band or you work in a business with 1000s of others; Friday 7th October is the perfect day to bring everyone together to support Wakefield's local hospice.

If you've ever been jealous of homeworkers who love to share PJ selfies, this is your chance to get involved too!

And of course, as well as bringing your £2 to work to support the vital care services provided by Wakefield Hospice, there are plenty of other ways you can increase your fundraising activities on the day too...

### Bake Off

Who will be the Bake Off King or Queen of the office? Charge a small entry fee to take part, with everyone in the business able to make a donation when they try the baked goods on offer!

### Pyjama Party

Plan a full afternoon of activities, start with a fuddle for lunch, plan some team-bonding games for the afternoon and of course, don't forget prizes for the best PJs on show!

### Sponsored Events

From sponsored silences to sponsored walks, take on a challenge and raise extra funds.



## In the community

Fundraising doesn't have to take place between 9-5; why not look at getting your local community together for some fundraising fun after the final bell has rung for the day (or if Friday doesn't work for you, push it to a weekend activity). Possible options could be:

**Street Party** get the neighbours together for a good old-fashioned street party, with cakes, stalls, games and plenty of fun!

**Charity Walk** plan a route around the local area suitable for all ages to get involved and raise sponsorship; or go for a bigger challenge.

**Acts of Kindness** dedicate the day to committing random acts of kindness for friends, family and neighbours, leave a calling card asking for nothing in return... but a donation to Wakefield Hospice wouldn't be a bad shout!

# Shops with a heart...

## #DidYouKnow

We have six charity shops located in Wakefield, Ossett and Horbury?

This Pyjama Day, why not look to **purchase your PJs** from one of our fantastic retail outlets, or alternatively, could you **host a stock donation drive** at your work or school?

Find your local shop and donation warehouse address below or for full opening hours visit [www.wakefieldhospice.org/shops](http://www.wakefieldhospice.org/shops)



**Horbury:** 36 High Street, Horbury, WF4 5LE



**Ossett (two shops):** Wellgate Centre, Ossett, WF5 8NS



**Wakefield:** 60 George Street, Wakefield, WF1 1DL



**Wakefield:** 3 Teall Street, Wakefield, WF1 1TP



**Wakefield:** The Ridings, Cathedral Walk, Wakefield, WF1 1YD



**Donation Warehouse:** Tadman Street, Wakefield, WF1 5QU



# #Wakey Wakey

# Promotion and support materials...



## Posters

Download our belly posters to share your fundraising efforts at work, school or in the community.



## Sponsor Forms

Whether a sponsored walk, run, silence or any other idea, download our sponsor form to keep track of your fundraising and help us claim Gift Aid.



## Templates

Download some free print out **#WakeyWakey** templates to add some branding to your parties, promo and pictures!



## Social Media

Get involved with the Pyjama Day conversation across your social channels, using the hashtag:

**#WakeyWakey**

and don't forget to tag Wakefield Hospice!



All of our materials can be downloaded for free from [wakefieldhospice.org](http://wakefieldhospice.org)



# Paying in your fundraising



**You've worn your pyjamas, you've taken part in your events and you've raised your funds. Now it's time to get the funds to Wakefield Hospice!**

There are a number of easy ways to do this as highlighted below. For further support, contact our fundraising team on 01924 331401 or email [pyjamaday@wakefieldhospice.org](mailto:pyjamaday@wakefieldhospice.org)

## Gift Aid\*...

If you are doing a sponsored event, don't forget to download our sponsor form or set up a Just Giving page, enabling you to ask for Gift Aid and topping up tax-payers donations by 25% at no extra cost to anyone!

## How to pay in your fundraising:

### Website

If you are paying in your funds online from your bank account, the easiest way to do this would be to visit our website: [www.wakefieldhospice.org/donate](http://www.wakefieldhospice.org/donate). Alternatively, we are able to take donations over the phone, simply call the fundraising office on 01924 331401.

### Just Giving/Online Giving

Setting up a Just Giving page is the easiest way to capture sponsorship online, and enables your donors to add Gift Aid\* to their donation too. Another popular method of an easy to use online giving platform is through Facebook Giving.

### Cash, Cheques and Sponsor Forms

If you've collected cash, these must not be posted, but can simply be handed in - either directly at Wakefield Hospice or at any of our shops across the District (see previous page for addresses).

Sponsor forms and cheques can also be handed in in-person, or posted to the hospice FAO The Fundraising Department.





**Find out more and get involved:**

Help us to make Wakefield Hospice Pyjama Day the biggest fundraising day of the year. To find out more, get involved or to request support with your fundraising efforts visit [www.wakefieldhospice.org/pyjamaday](http://www.wakefieldhospice.org/pyjamaday) or call **01924 331400**

Wakefield Hospice, Aberford Road, Wakefield, WF1 4TS  
Registered Charity No 518392

